PRODUCT RESEARCH

By Asia Haidari

Christian louboutin

Price range: $380.00- $1,075.00

Product specs:

- Demand factor:
- Females like heels
- Red bottoms are attractive.
- Supply factor:
- Made with leader.
- Elasticity:
- This is an in elastic product, females will buy it no matter what.

Price range: $48.49- $74.99

Product specs:

- **Demand factors:**
- Comfortable.
- Use mostly in sports and health programs.
- **Supply factors:**
- Product of china
- **Elasticity:**
- its an elastic product, if the price increases people will choose other brand.

MacBook

Price rang: $850 -$1299

Product specs:

- Demand factors:
- Slim the other laptops.
- Easy to carry.
- Supply factors:
- Made with great technicians
- Elasticity:
- Its an elastic product.

iPhone 6

Price range: $695.00

Product specs:

- Demand factors:
- Verity of apps
- Supply factors:
- Made with high technicians
- Elasticity:
- Its already elastic because the price is high

Michael Kors Bag

Price range: $165.00- $205.00

- Demand factors:
- Ladies like it
- Very light
- Supply factors:
- Made of leather
- Elasticity:
- Its an elastic product, if price increases people will choose other brand.

GoPro

Price range: $179.00- $399.99

Product specs:

- Demand factors:
- Works everywhere
- Great for adventure
- Supply factors:
- Made with great technicians
- Elasticity:
- Its an elastic product

Gucci belt

Price range: $165.00- $295.00

Product specs:

- Demand factors:
- Male like it
- Famous brand
- Supply factors:
- Special metal and leather
- Elasticity:
- Its already elastic because the price is high

Louis Vuitton

Price range: $1,180.00- $99.00-

Product specs:

- Demand factors:
- Ladies like it
- Famous brand
- Supply factors:
- Made with leather
- Elasticity:
- Its already elastic because the price is high

Pink bag pack

Price range: $50.00-$67.49

Product specs:

- Demand factors:
- Great company
- Teenagers like it
- Supply factors:
- Made with special fabric
- Elasticity:
- Its an elastic product, if price increases people will choose other brand.